

**Bio: Cornelius (Neil) Foote Jr.**  
**Educator, Media Executive, Strategist and Entrepreneur**

A long time media executive, Foote is an expert in public relations, digital media, social media, marketing and media strategy. Foote is a principal lecturer at the **Mayborn School of Journalism** at the University of North Texas where he specializes in the future of media, social media and journalism, media management, and multimedia storytelling. Foote also runs **Foote Communications**, a public relations and media strategy firm based in Dallas, TX.

He launched Tom Joyner's **BlackAmericaWeb.com** and developed and directed public relations for the nationally syndicated Tom Joyner Morning Show, BlackAmericaWeb.com and the Tom Joyner Foundation. Before working with Joyner, Foote worked at several major media outlets, including the *Miami Herald*, the *Washington Post*, the *Dallas Morning News* and the Belo Corporation. He is also the editor/co-founder of **PoliticsInColor.com** and former North Texas Publisher for **Girlfriends Health Guide for Women of Color**.

In the community, Foote is chair of the **National Kidney Foundation serving North Texas**, a member the **Dallas South News** board and a Life Trustee of The **Lamplighter School**.

Foote has B.A. in Government from Wesleyan University, holds a Masters in Journalism from Northwestern University and an MBA from Southern Methodist University. He can be reached at [neil@neilfoote.com](mailto:neil@neilfoote.com).