



Deborah K. Hyman
Director, Global Communications – Verizon

Deborah is the director of global communications for Verizon in Basking Ridge, NJ, responsible for communication strategies that engage more than 134,000 employees in 75 countries across six continents. The business has the world's most-connected global IP network and combines integrated communications and information technology solutions to enable enterprises around the globe to boost productivity, enhance efficiency and securely share information to enable better business outcomes.

In her previous position, she served as the director of communications and community investment responsible for employee and executive communications, HR communications, diversity and the organization's community investment strategies. She joined the organization in 2006 as the director of HR communications.

She is the former director of employee communications at Empire BlueCross BlueShield (now WellPoint) in New York City. Prior to Empire, Deborah worked in McLean, VA, as a public relations manager at Freddie Mac—created by Congress to support homeownership and rental housing in the United States. While there she developed and managed strategic public relations and communications programs for consumer-based initiatives, such as financial management programs—*CreditSmart* and *CreditSmart Espanol*—two top priorities in support of Freddie Mac's charter to increase homeownership opportunities for underserved markets. She also managed ongoing media relations, new product launches, and strategic partnership announcements with members of Congress and other key stakeholders.

Deborah's previous experience includes serving as the director of public affairs and employee relations for an association management firm where she provided public relations counsel to science and technology associations; a public affairs officer at Jefferson Lab, a U.S. Department of Energy nuclear physics research laboratory; and a reporter at the Daily Press.

She has won numerous industry awards from the International Association of Business Communicators, PR News, Hampton Roads Black Media Professionals, APEX and E2E Communications. She has also been invited to speak on reputation and brand management to numerous audiences including the International Congress on Public Relations and the National Association of Black Journalists.

Deborah holds a Bachelor of Arts degree in Mass Media Arts from Hampton University and a Master of Arts degree in Public Communication from the American University. She is the executive vice president of the National Black Public Relations Society, former vice president of the Washington, D.C. chapter of the Black Public Relations Society, and a member of the Public Relations Society of America, International Association of Business Communicators, and the National Association of Black Journalists.