

Phyllis D. Banks

Founder and President
P. Banks Communications

Phyllis D. Banks is a seasoned marketing communications professional who has more than 15 years of success in servicing a broad client mix that has included Fortune 500 corporations, nonprofit organizations, governmental entities and public relations agencies. Her diverse clientele has included companies in the media, entertainment, grocery, liquor, healthcare, nonprofit and professional services industries.

Ms. Banks conceptualizes, develops and implements marketing communications programs using a variety of mechanisms to meet client need. Her services include message and strategy development; public, media and community relations; program development and implementation; segmented and cause-related marketing; event marketing and corporate ad copywriting.

Prior to launching P. Banks Communications, Ms. Banks was an account supervisor at BR&R Communications managing programs for Baxter International, Sara Lee Corporation and Tanqueray Gin. Previously, she was an account executive at Burrell Public Relations where she managed public and media relations campaigns for national McDonald's programs. In the public sector, she handled media and community relations activities on behalf of the Chicago Housing Authority.

Ms. Banks has won numerous industry awards from the International Association of Business Communicators, the Publicity Club of Chicago and the National Association of Housing Resident Organizations. She was featured in the inaugural issue of *Who's Who in Black Chicago* with Oprah Winfrey, Michael Jordan and then Senator Barack Obama. She also has been profiled in *Rolling Out* urban weekly.

Ms. Banks works as a volunteer for several nonprofit organizations and has served on the Advisory Board of the Open Book Program. She is a board member of the National Black Public Relations Society.

She has a Bachelor of Arts degree in forensic studies from Indiana University. Her minor is in journalism.